

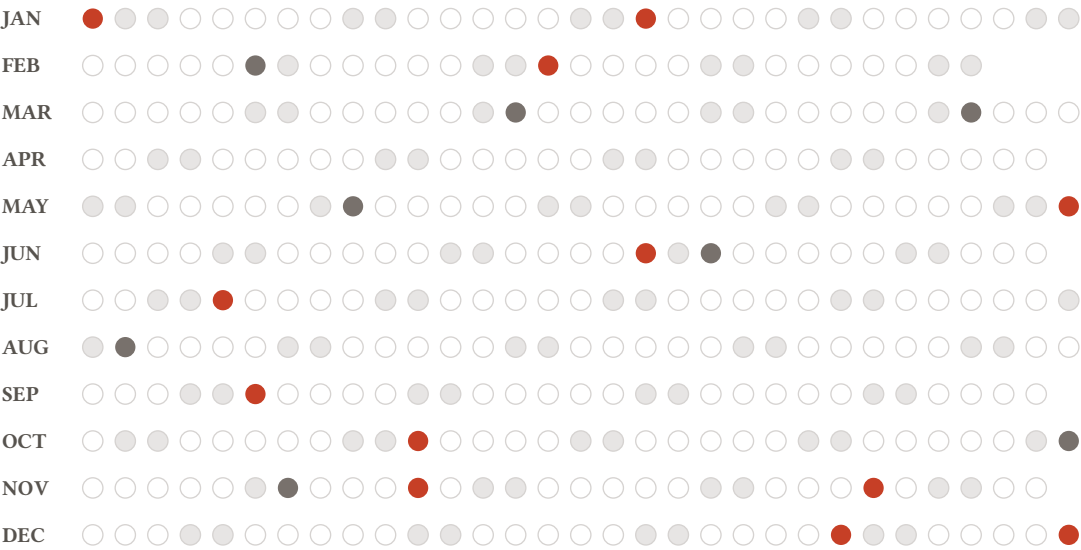
2027

365 days · 52 weeks · 8,760 hours · starts on a Friday

THIS YEAR BELONGS TO

WORD OF THE YEAR

EVERY DAY OF 2027



A year is 8,760 hours. About a third go to sleep and a big share to work. This planner is for the rest of them: decide where they go before the year decides for you.

Look back at 2026

Plans built on an honest look back hold up better. Give this page twenty minutes before you set a single goal.

1 The three moments of 2026 you will remember.

2 What are you proudest of?

3 What drained you, and what will you not carry into 2027?

4 Who mattered most, and did they get your time?

5 What did you learn that you want to keep using?

6 Where did your hours actually go, and where did you wish they went?

7 What did you start that deserves another year?

8 Sum up 2026 in one word, and say why.

January

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

KEY DATES · UNITED STATES

- Jan 1New Year's Day
- Jan 18Martin Luther King Jr. Day
- Feb 6Lunar New Year
- Feb 6Annular solar eclipse
- Feb 15Washington's Birthday
- Mar 14Daylight saving time starts
- Mar 28Easter Sunday
- Mar 28Summer time starts
- May 9Mother's Day
- May 31Memorial Day
- Jun 18Juneteenth (observed)
- Jun 20Father's Day
- Jul 5Independence Day (observed)
- Aug 2Total solar eclipse
- Sep 6Labor Day
- Oct 11Columbus Day
- Oct 31Summer time ends
- Nov 7Daylight saving time ends
- Nov 11Veterans Day
- Nov 25Thanksgiving Day
- Dec 24Christmas Day (observed)
- Dec 31New Year's Day 2028 (observed)

Goals for 2027

1

Area · By Q_

WHY IT MATTERS _____

FIRST STEP _____

IF ... THEN I WILL _____

2

Area · By Q_

WHY IT MATTERS _____

FIRST STEP _____

IF ... THEN I WILL _____

3

Area · By Q_

WHY IT MATTERS _____

FIRST STEP _____

IF ... THEN I WILL _____

4

Area · By Q_

WHY IT MATTERS _____

FIRST STEP _____

IF ... THEN I WILL _____

5

Area · By Q_

WHY IT MATTERS _____

FIRST STEP _____

IF ... THEN I WILL _____

Write each goal as something to do rather than something to stop. In a year-long study of 1,066 New Year's resolutions, 58.9% of people with approach goals ("start running twice a week") were still keeping them, against 47.1% with avoidance goals ("stop eating sweets"). Oscarsson et al., PLOS ONE, 2020. A plan that names the moment ("When I finish dinner on Monday, I will ...") is easier to keep than a wish.

2027 in quarters

Q1

Jan 1 – Mar 31 · 13 weeks

GOALS THIS QUARTER

MILESTONES

AT THE END: KEEP, CHANGE, DROP

Q2

Apr 1 – Jun 30 · 13 weeks

GOALS THIS QUARTER

MILESTONES

AT THE END: KEEP, CHANGE, DROP

Q3

Jul 1 – Sep 30 · 13 weeks

GOALS THIS QUARTER

MILESTONES

AT THE END: KEEP, CHANGE, DROP

Q4

Oct 1 – Dec 31 · 13 weeks

GOALS THIS QUARTER

MILESTONES

AT THE END: KEEP, CHANGE, DROP

Each quarter is about thirteen weeks: long enough to finish something real, short enough to stay urgent. People start new goals more readily just after a calendar landmark such as a new month or a new year, so the first day of a quarter is a good moment to begin again (Dai, Milkman & Riis, Management Science, 2014).

January 2027

MON	TUE	WED	THU	FRI	SAT	SUN
				1 ● New Year's Day	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18 ● Martin Luther King Jr. Day	19	20	21	22	23	24
25	26	27	28	29	30	31

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6 ● Lunar New Year ● Annular solar eclipse	7
8	9	10	11	12	13	14
15 ● Washington's Birthday	16	17	18	19	20	21
22	23	24	25	26	27	28

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14 ● Daylight saving time starts
15	16	17	18	19	20	21
22	23	24	25	26	27	28 ● Easter Sunday ● Summer time starts
29	30	31				

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9 ● Mother's Day
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31 ● Memorial Day						

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

June 2027

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18 ● Juneteenth (observed)	19	20 ● Father's Day
21	22	23	24	25	26	27
28	29	30				

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
			1	2	3	4
5 ● Independence Day (observed)	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

August 2027

MON	TUE	WED	THU	FRI	SAT	SUN
						1
2 ● Total solar eclipse	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

September 2027

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6 ● Labor Day	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11 ● Columbus Day	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 ● Summer time ends

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7 ● Daylight saving time ends
8	9	10	11 ● Veterans Day	12	13	14
15	16	17	18	19	20	21
22	23	24	25 ● Thanksgiving Day	26	27	28
29	30					

HABITS · TICK THE DAYS YOU SHOWED UP

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NOTES

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24 ● Christmas Day (observed)	25	26
27	28	29	30	31 ● New Year's Day 2028 (observed)		

HABITS · TICK THE DAYS YOU SHOWED UP

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TOP THREE THIS MONTH

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NOTES

Look back at 2027

Fill this in during the last week of December, with your goals page open beside it.

1

Which goals did you reach? Which did you drop, and was dropping them right?

2

The best hours of 2027: where were you, and who with?

3

What surprised you this year?

4

What would you tell yourself on January 1?

5

What will you carry into 2028?

6

Sum up 2027 in one word, and say why.