

David and Goliath

by Malcolm Gladwell

A printable to-do list of the most effective habits from this book. Check one off each day you do it.

MON TUE WED THU FRI SAT SUN

☐ ⁰¹ **Define the giant's assumed game** ☐ ☐ ☐ ☐ ☐ ☐ ☐

Write the rule everyone thinks you must play, then name who benefits from that rule.

MON TUE WED THU FRI SAT SUN

☐ ⁰² **Find the giant's liability** ☐ ☐ ☐ ☐ ☐ ☐ ☐

List three costs created by the other side's size, status, speed, process, or confidence.

MON TUE WED THU FRI SAT SUN

☐ ⁰³ **Pick your sling advantage** ☐ ☐ ☐ ☐ ☐ ☐ ☐

Choose the asset you can use because you are smaller, ignored, faster, weirder, or less invested.

MON TUE WED THU FRI SAT SUN

☐ ⁰⁴ **Set a legitimacy test** ☐ ☐ ☐ ☐ ☐ ☐ ☐

For any authority conflict, ask whether the rule is fair, consistent, and voice-giving.

MON TUE WED THU FRI SAT SUN

☐ ⁰⁵ **Change the arena once** ☐ ☐ ☐ ☐ ☐ ☐ ☐

Take one action that shifts timing, channel, format, distance, or criteria in your favor.

MON TUE WED THU FRI SAT SUN

☐ ⁰⁶ **Stop copying the favorite** ☐ ☐ ☐ ☐ ☐ ☐ ☐

Before imitating a powerful player, identify which of their resources you do not actually have.

MON TUE WED THU FRI SAT SUN

☐ ⁰⁷ **Measure the hidden adaptation** ☐ ☐ ☐ ☐ ☐ ☐ ☐

Record one skill your constraint forced you to build.