

Linchpin

by Seth Godin

A printable to-do list of the most effective habits from this book. Check one off each day you do it.

MON TUE WED THU FRI SAT SUN

⁰¹ **Ship one generous artifact**

Choose a stalled idea and publish the smallest useful version today: a memo, prototype, introduction, checklist, draft, or answer that helps someone move.

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⁰² **Name the invisible emotional work**

In your next meeting, identify the fear, ambiguity, or unspoken decision underneath the agenda, then offer one calm next step.

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⁰³ **Replace permission with a gift**

Find one place you are waiting to be picked. Instead, make a useful contribution that does not require approval before it creates value.

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⁰⁴ **Audit your factory habits**

Write down three places you hide behind polish, meetings, credentials, or scripts. Convert one into a shipped action this week.

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⁰⁵ **Build a no-map practice**

Schedule a weekly hour for work with no template: solve, connect, teach, improve, or create something that would not happen without your judgment.