

The Industries of the Future

by Alec Ross

A printable to-do list of the most effective habits from this book. Check one off each day you do it.

MON TUE WED THU FRI SAT SUN

⁰¹ **Build a five-industry watchlist**

Track one signal each for robotics, genomics, cybersecurity, big data, and future markets. Review it every Friday for 15 minutes.

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⁰² **Separate invention from deployment**

When you read a technology headline, ask: who is paying, who regulates it, who operates it, and what has to become cheaper first?

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⁰³ **Map your career to a frontier stack**

Pick one future industry and list the adjacent roles it creates: sales, compliance, operations, design, education, security, and support.

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⁰⁴ **Audit your data literacy**

Choose one recurring decision at work or home and identify the data you use, the data you ignore, and the feedback loop you need.

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⁰⁵ **Read policy as a market signal**

Follow one regulation, court case, grant program, or immigration rule that could accelerate or slow a future industry.

MON TUE WED THU FRI SAT SUN

⁰⁶ **Create a personal cyber baseline**

Turn on password-manager audits, MFA, device updates, and backup checks. Treat cyber hygiene as future-industry literacy, not IT trivia.