

The Magic of Thinking Big

by David J. Schwartz

A printable to-do list of the most effective habits from this book. Check one off each day you do it.

MON TUE WED THU FRI SAT SUN

01 Rewrite one shrinking sentence

Catch one thought that starts with 'I can't,' 'not yet,' or 'people like me do not.' Rewrite it as a larger working assumption and act from that version for one day.

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02 Make the bigger ask

Choose one request you have been downsizing: a meeting, role, rate, deadline, introduction, or responsibility. Ask clearly before you negotiate against yourself.

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03 Create visible evidence

Ship one small proof point this week: a proposal, prototype, note, pitch, page, or conversation that makes the bigger future observable.

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04 Audit your rooms

List the five people, feeds, or places shaping your standards. Replace one low-ceiling input with a room that expects more precise ambition.

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05 Run a seven-day confidence experiment

For seven days, do one action that makes you slightly more visible. Track the result as evidence, not as a verdict on your identity.